

Vodacom Group Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 1993/005461/06)  
(Share code: VOD ISIN: ZAE000132577)  
(ADR code: VDMCY ISIN: US92858D2009)  
("Vodacom Group" or "the company")

## **Vodacom Tanzania – Initial Public Offering**

Shareholders are referred to the SENS announcement published on 28 February 2017 relating to Vodacom Tanzania Public Limited Company ("Vodacom Tanzania"), a subsidiary of Vodacom Group, receiving approval from the Capital Markets & Securities Authority ("CMSA") in Tanzania to proceed with an initial public offering ("IPO") to list 560 000 100 new shares (equating to 25% of the post offering issued share capital) at a fixed price of 850 Tanzanian Shillings (TZS) to raise TZS 476 billion (\$213 million). Initially this IPO was only open to local Tanzanians. The offer closed on 11 May 2017. Following recent amendments to the Tanzanian Electronic and Postal Communication Act, Vodacom Tanzania was then given the approval by the CMSA to open the IPO to all potential investors, including international investors. The offer was therefore extended and opened on 10 July 2017 and closed on 28 July 2017.

Vodacom Tanzania announced the results of its IPO on Tuesday 8 August 2017, where the IPO raised TZS 476 billion (\$213 million) as planned. Of this amount, 60% was raised through subscriptions by local Tanzanian investors and 40% from international investors.

The Vodacom Tanzania IPO is the largest in the history of Tanzania's capital markets and attracted interest from more than 40 000 local investors, most of whom are first time participants on the Dar es Salaam Stock Exchange ("DSE"), thus boosting local participation in that country's capital markets.

In accordance with the IPO timetable approved by the CMSA and included in the Addendum to the Vodacom Tanzania prospectus, Vodacom Tanzania will be listed on the Main Investment Market Segment of the DSE on or about Tuesday 15 August 2017 under the ticker "VODA".

Midrand  
10 August 2017  
Sponsor: UBS South Africa (Pty) Limited  
ADR depository bank: Deutsche Bank Trust Company Americas