VOD - Vodacom Group Limited - Allocation of forfeitable shares

Vodacom Group Limited

(Incorporated in the Republic of South Africa)

(Registration number 1993/005461/06)

Share code VOD ISIN ZAE000132577

(Vodacom Group" or "the company")

## ALLOCATION OF FORFEITABLE SHARES

In accordance with paragraph 3.63 of the JSE Listings Requirements, shareholders are advised that the following executive directors and company secretary of Vodacom Group and executive directors of Vodacom (Pty) Limited were awarded shares in terms of the company's forfeitable share plan on 26 November 2009, the salient details of which are set out below:

Name of executive director: PJ Uys

Name of company: Vodacom Group

Designation: Chief Executive Officer

Number of forfeitable shares awarded: 199 001 Vodacom ordinary shares, of which

96 622 Vodacom shares are subject to

performance conditions;

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R11 679 368.69

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of executive director: RA Shuter

Name of company: Vodacom Group

Designation: Chief Financial Officer

Number of forfeitable shares awarded: 122 954 Vodacom ordinary shares, of which

34 219 Vodacom shares are subject to

performance conditions;

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R7 216 170.26

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of executive director: SA Joosub

Designation: Executive Director and managing director of

Vodacom (Pty) Limited

Number of forfeitable shares awarded: 164 325 Vodacom ordinary shares, of which 38

293 Vodacom shares are subject to performance

conditions;

Consideration: Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R9 644 234.25

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of company secretary: SF Linford

Designation: Company secretary

Name of company: Vodacom Group

Number of forfeitable shares awarded: 33 957 Vodacom ordinary shares, of which 3 692

Vodacom shares are subject to performance

conditions;

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R1 992 936.33

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of director of major subsidiary: J van der Watt

Major subsidiary: Vodacom (Pty) Limited

Designation: Executive Director: Finance

Number of forfeitable shares awarded: 53 872 Vodacom ordinary shares, of which 9 379

Vodacom shares are subject to performance

conditions:

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R3 161 747

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of director of major subsidiary: ADJ Delport

Major subsidiary: Vodacom (Pty) Limited

Designation: Executive director: Engineering & Technology

Number of forfeitable shares awarded: 78 898 Vodacom ordinary shares, of which

17 364 Vodacom shares are subject to

performance conditions;

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R4 630 523.62

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of director of major subsidiary: R Kumalo

Major subsidiary: Vodacom (Pty) Limited

Designation: Executive director: Engineering & Commercial

Number of forfeitable shares awarded: 61 082 Vodacom ordinary shares, of which

13 443 Vodacom shares are subject to

performance conditions;

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R3 584 902.58

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of director of major subsidiary: NC Nyoka

Major subsidiary: Vodacom (Pty) Limited

Designation: Executive director: Regulatory & Government

Relations

Number of forfeitable shares awarded: 66 166 Vodacom ordinary shares, of which 7 367

Vodacom shares are subject to performance

conditions;

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R3 883 282.54

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of director of major subsidiary: V Jarana

Major subsidiary: Vodacom (Pty) Limited

Designation: Executive director: Regional Operations

Number of forfeitable shares awarded: 53 641 Vodacom ordinary shares, of which 5 972

Vodacom shares are subject to performance

conditions;

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R3 148 190.29

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of director of major subsidiary: M Tyamzashe

Major subsidiary: Vodacom (Pty) Limited

Designation: Executive director: CSI

Number of forfeitable shares awarded: 52 751 Vodacom ordinary shares, of which 5 873

Vodacom shares are subject to performance

conditions;

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R3 095 956

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of director of major subsidiary: L Redelinghuys

Major subsidiary: Vodacom (Pty) Limited

Designation: Executive director: Customer Care & Retentions

Number of forfeitable shares awarded: 50 687 Vodacom ordinary shares, of which 5 643

Vodacom shares are subject to performance

conditions;

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R2 974 820.03

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of director of major subsidiary: C van Rensburg

Major subsidiary: Vodacom (Pty) Limited

Designation: Executive director: Human Resources

Number of forfeitable shares awarded: 48 443 Vodacom ordinary shares, of which 5 393

Vodacom shares are subject to performance

conditions;

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R2 843 119.67

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of director of major subsidiary: SB Hayward

Major subsidiary: Vodacom (Pty) Limited

Designation: Executive director: Vodacom Business

Number of forfeitable shares awarded: 53 169 Vodacom ordinary shares, of which 5 920

Vodacom shares are subject to performance

conditions;

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R3 120 488.61

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

Name of director of major subsidiary: TC Ralebitso

Major subsidiary: Vodacom (Pty) Limited

Designation: Executive director: Vodacom Ventures

Number of forfeitable shares awarded: 53 641 Vodacom ordinary shares, of which 5 972

Vodacom shares are subject to performance

conditions;

Consideration Nil

Average price at which shares were awarded: R58.69

Vesting period: Three years from award date

Value: R3 148 190.29

Notification of award: 27 November 2009

Nature of transaction: Direct beneficial interest

The necessary approval in terms of paragraph 3.66 of the JSE Listings Requirements has been obtained.

As part of Vodacom Group's recent listing on the JSE Limited, shareholders approved a forfeiture share plan ("FSP") at the company's annual general meeting on 31 July 2009. The FSP, which supersedes the previous phantom share scheme, is designed to align the interests of shareholders with those of Vodacom Group's senior management with those of shareholders.

The allocation of forfeitable shares was determined by the group's remuneration committee on a market related basis. The share awards announced today are the first allocations in terms of this new scheme. These awards represent a combination of an annual award and compensation for the forfeiture of previously granted benefits.

Midrand

Sponsor: UBS South Africa (Pty) Limited

1 December 2009

Date: 01/12/2009 16:58:04 Produced by the JSE SENS Department.

The SENS service is an information dissemination service administered by the JSE Limited (`JSE`). The JSE does not, whether expressly, tacitly or implicitly, represent, warrant or in any way guarantee the truth, accuracy or completeness of the information published on SENS. The JSE, their officers, employees and agents accept no liability for (or in respect of) any direct, indirect, incidental or consequential loss or damage of any kind or nature, howsoever arising, from the use of SENS or the use of, or reliance on, information disseminated through SENS.