

# Strategic framework

1

Purpose  
**We connect for a better future**



### Digital Society

Affordable internet for all  
Digital solutions that transform lives  
Financial inclusion



### Inclusion for All

Diversity (incl. Women)  
Education Ecosystem (incl. Youth)  
SMEs



### Planet

Energy Mix  
Water  
Waste  
Biodiversity

Existing Purpose areas

2

Responsible supply chain

EMF

Digital & human rights

Tax & economic contribution

Anti-bribery & corruption

Responsible customer practices

**Responsible business practices + disclosure**

3

Trust

Fairness

Leadership

**Social contract**

Translation to key audiences

4

### Partners

UNGC, GRI, Government, WWF, NBI, UNSDG contribution

5

### ESG: reaching investors



FTSE4Good

RE 100

6

3Cs

