

### **Our Purpose | Further together**

#### **Purpose**

#### We connect for a better future



- Digitising critical sectors
- Digitising government



- Access for all
- Propositions for equality
- · Workplace equality



- Managing carbon emissions
- Reducing waste, circular economy
- Using water responsibly

Gender equality

Education ecosystem

Platforms for good

Energy mix

#### Code like a girl

>4 000 girls across our markets trained on coding in FY23

#### e-School South Africa

>1.4m registered e-school users 15 early childhood dev centres 13 schools of excellence

>3 000 schools connected

#### m-mama

>15 000 maternal and neonatal emergencies resulting in an estimated 300 lives saved

#### Solar energy

Midrand campus fitted with solar panels which will generate >10.8 GWh of clean energy

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#### Our Strategy | Leading African TechCo with clear system of advantage

#### Africa's leading communications company

Footprint strengthened

Secure leadership in mobile and fixed

#### Diversify and differentiate with our digital ecosystem

Scale financial and digital services

Digital partner of choice for enterprises

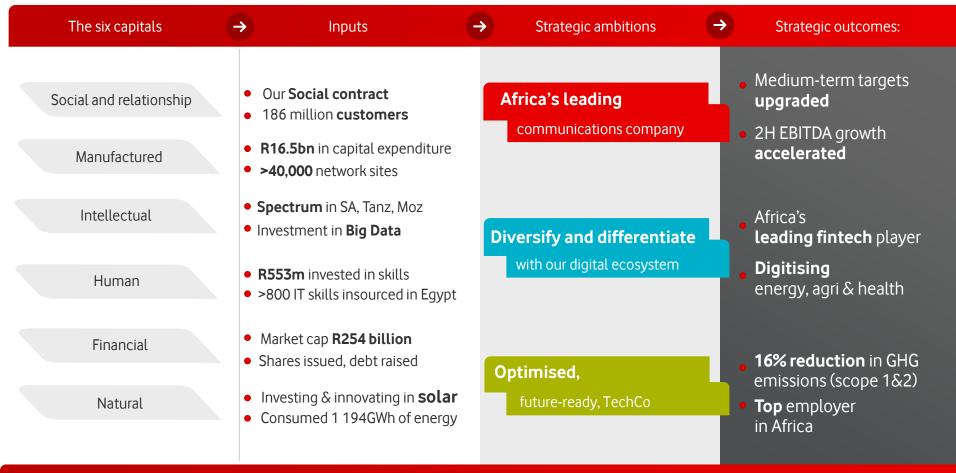
- World class loyalty and customer experience
- Personalisation through CVM and Big Data

#### Optimised, future-ready TechCo

- Optimise assets through sharing
- 8 Technology leadership in Network and IT
- TechCo organisation and culture

Trusted brand and reputation

## Strategy in action | We are accelerating our system of advantage



## Strategy in action | Vodafone Egypt investor day, a best-in-class asset



Best place to work Egypt, with Software

factory capabilities

Ambition: drive sustainable double-digit growth at an attractive ROCE

A clear roadmap to maximise potential

#### Financial services presents massive opportunity

44%

EBITDA margin

(FY23 normalised)

#### \$ 300bn informal market in Egypt = massive addressable market

72% Unbanked population

21%

Revenue growth (FY23)



60% Of the Economy is informal



79% Smartphone Penetration



77%

Never made a Digital Payment



#### **Products**



**Platform** 



Distribution

People



Ambition: building out an ecosystem with a proven track record to capture a massive addressable market

## Strategy in action | Safaricom investor day, showcasing key growth vectors

**Ethiopia** M-Pesa Kenya **Enterprise Kenya Electronic payments** Strong position in the market Demographic opportunity 14% contribution to Safaricom 119m **ARPU growth** and expansion to new service revenue 63m customer demographics (e.g. Mesa Go) population, 24% revenue CAGR over the (+18vrs) last three years of which 35% 78% Accelerated active merchant acquisition 46% market share in fixed data. financially Included #1 in the market Rural Financial services Secular growth opportunities Fibre penetration with only 8% of Kenya New credit offerings (e.g. BNPL) homes & businesses connected 57% \$4.2bn Mobile Penetration Annual inward Cloud & security market size expected to Financial services product marketplace remittance double over the next five years (e.g micro-wealth management) IoT opportunity, leveraging Group centres of 10k 240k **New opportunities** excellence Small & Micro Large **Enterprises Enterprises Digitising government** & strategic Key focus areas: partnerships awareness, accessibility & affordability

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## Strategy in action | Partnering to power our growth

#### FY23 achievements Looking ahead #1 Efficiency through infrastructure sharing in **Network NPS** all our markets (((盤)) #1 TowerCo CIVH & Rural BTS via Non-terrestrial in Gartner IT4C (SA & EG) International FibreCo established in SA ring-fenced SPV networks Shared platforms Achieved targetted **Cyber Security baseline** across markets ASOC covering IT, Big data OpCo One-app FinTech platform Cyber security FS Network, VB, TowerCo Adoption evolution and privacy strategy Reached >10 000 big data attributes Fit for Future per customer Africa service operations centre (ASOC) rolled out to 6 markets One Africa team Spirit of innovation Energy resilience Technical & sustainability enabled by ATOM through Hackathon career path

## Strategy in action | Scaling our dual-sided financial services ecosystem

Consumer proposition Lifestyle super-app Merchant proposition

# Trusted platform and brand,

personalised offers, access to affordable financial services





# Large footprint, low set-up

costs, personal targeting, low customer acquisition costs



## Financial services | Scaling our dual-sided financial services ecosystem

	Merchant services	Super-app	Financial services	+ growth drivers
<b>M</b> PESA	Active merchants 803k up 46%	30 day M-Pesa app users >4m with 69 mini-apps launched in Kenya	Launched across all markets In Tanzania, 30% of M-Pesa customers use a financial services product (e.g. lending)	MPA roadmap mini-app acceleration, youth accounts & scaling insurance
Vodafone Cash	Merchant payments +70% yoy	#1 mobile wallet 12m monthly Ana Vodafone app users	Roadmap to launch full suite of services	Super-app Mini-app launch
Vodacom financial services (SA) vodapay	<b>R4bn</b> of acquiring turnover	App downloads 5.7m With >100 mini-apps	Insurance policies 2.6m <sup>up</sup> 6.8%	Cash-in/out Remittances Wealth management

1. M-Pesa includes Safaricom on a 100% basis

6

## Results highlights | Reflects growth of new services and Vodafone Egypt

		Revenue		Service revenue		EBITDA		Capital expenditure	
		R119.2	billion	R93.7	billion	R45.1	billion	R16.5	billion
	Reporte	d 1	6.0%	1	7.2%	13	3.2%	12	2.6%
G	rowth Ex Vodaf	one Egypt^	8.0%	-	7.2%	6	5.0%	۷	1.3%
	Normalis	sed*	4.9%	3	3.5%	3	.6%		







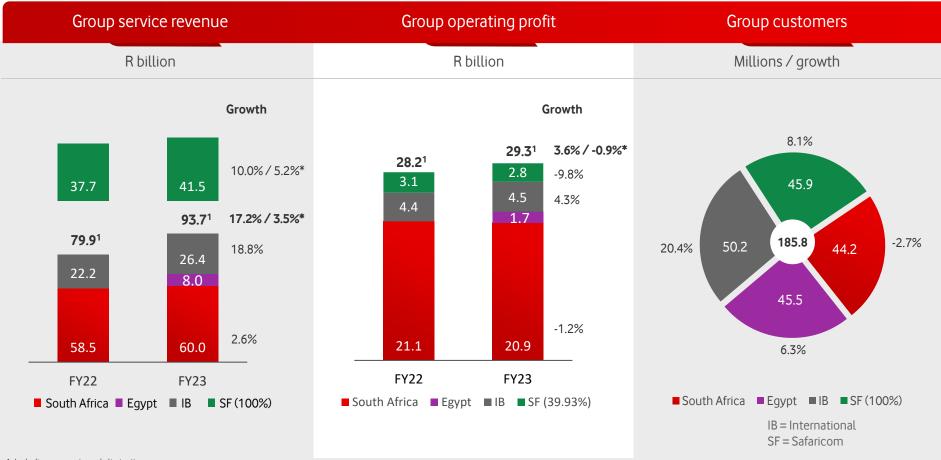


<sup>1.</sup> Including Safaricom at 100% and Vodafone Egypt in comparative.

<sup>^</sup>Group excluding Vodafone Egypt, which was consolidated from 8 December 2022

<sup>\*</sup> Normalised growth presents performance on a comparable basis. This adjusts for trading foreign exchange, foreign currency fluctuation on a constant currency basis (using the current period as base) to show a like-for-like comparison of results

## Geographic lens | Growth profile enhanced by Vodafone Egypt



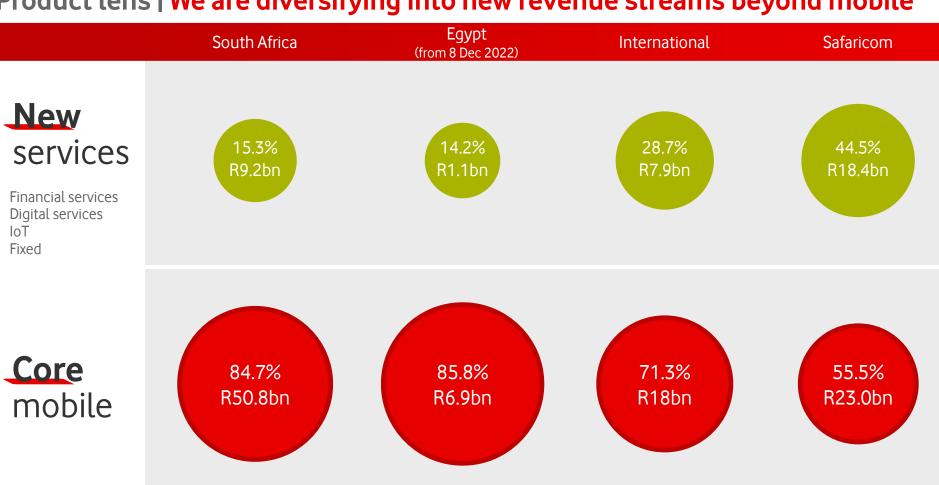
<sup>1.</sup> Including corporate and eliminations

\* Normalised growth presents performance on a comparable basis. This adjusts for trading foreign exchange, foreign currency fluctuation on a constant currency basis (using the current period as base) to show a like-for-like comparison of results

<sup>2.</sup> Vodafone Kenya Limited (VKL), a subsidiary, owns 39.93% of Safaricom. Vodacom Group Limited owns 87.5% of VKL, giving Vodacom an effective holding of 34.94% in Safaricom.

<sup>^</sup>Group excluding Vodafone Egypt, which was consolidated from 8 December 2022

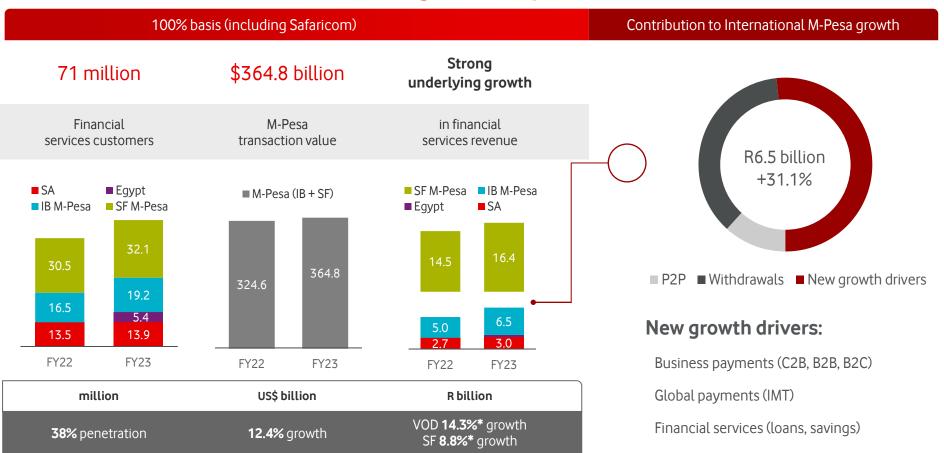
## Product lens | We are diversifying into new revenue streams beyond mobile



Core mobile revenue as % of Group service revenue

New services revenue as % of Group service revenue

## Financial services | Africa's leading fintech platform



<sup>\*</sup> Normalised growth presents performance on a comparable basis. This adjusts for foreign currency fluctuation on a constant currency basis (using the current period as base) to show a like-for-like comparison of results SA = South Africa; IB = International; SF = Safaricom

# South Africa highlights | Clear EBITDA improvement in second half

South Africa highlights   Ctcar EbirbA improvement in Second flati						
Key indicator	FY23	Reported % change	Key milestones			
Revenue (Rm)	84 715	4.8	Resilient service revenue			
nevenue (nin)	04713	4.0	• Mobile contract revenue <b>2.8%</b>			
Comice versence (Dre)	60.070	2.6	• Mobile prepaid revenue <b>3.1%</b>			
Service revenue (Rm)	60 038	2.6	• Financial services revenue 10.8%			
Vodacom Business service revenue (Rm)	17 409	(1.7)	<ul> <li>4Q prepaid acceleration supported by prepaid data revenue of 17.4%</li> </ul>			
vodacom business service revenue (mm)	17 407	(1.77	Key growth drivers			
New services (Rm)	9 194	9.7	<ul> <li>Insurance policies up 6.8%</li> </ul>			
(financial & digital services, fixed and IoT)			<ul><li>Smart devices up 11.1% to 29.3 million</li></ul>			
EBITDA (Rm)	32 569	2.6	<ul> <li>Consumer contract customers up 4.0%</li> </ul>			
	0200	0	Profitability			

EBITDA up **5.8%** in second half

Data customers ('000)

25 519

8.7

## Vodafone Egypt highlights | Double-digit growth, strong data uptake

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Key indicator	FY23 Consolidated (Rm)	FY23 Pro-forma (EGPm)^	Pro-forma % change^	Key milestones				
	from 8 <sup>th</sup> Dec 2022 (c 4 months)	Full year	Full year					
Service revenue	7 976	39 073	21.7	Data growth supported by pricing environment				
VF cash revenue	398	1 606	123.1	• Usage growth <b>44.0%</b> in 4Q				
EBITDA	2 859	16 020	9.4	<ul> <li>Smartphone devices up 37.5%</li> </ul>				
EBITDA (normalised)*	3 477	17 652	19.4	Vodafone Cash positioned to capture massive addressable market				
Customers ('000)	45 493		6.3	• 5.0% of service revenue in 4Q				
VF Cash customers ('000)	5 3 9 8		54.5	<ul><li>Ant+ mini-apps roll-out in FY24</li><li>EGP0.7bn of transaction value</li></ul>				

<sup>^</sup> Vodafone Eqypt consolidated from 8 December 2022. Pro-forma information for FY23 is for information purposes only



<sup>\*</sup> Normalised growth presents performance on a comparable basis. This adjusts for foreign currency fluctuation on a constant currency basis (using the current period as base) to show a like-for-like comparison of results

## International highlights | Growth underpinned by data and M-Pesa

Key indicator	FY23	Reported % change	Normalised* % change	Key milestones
Service revenue (Rm)	26 395	18.8	5.3	Strong data growth
Data revenue (Rm)	6 109	33.2	18.2	<ul><li>Usage growth 33.1%</li><li>Smartphone growth 16.3%</li></ul>
M-Pesa revenue (Rm)	6 504	31.1	15.9	
EBITDA (Rm)	10 145	19.3	6.6	M-Pesa delivers strong growth
Customers ('000)	50 228		20.4	<ul> <li>Reduction in levies in Tanzania</li> <li>Three-fold increase in merchants</li> </ul>
M-Pesa customers ('000)	19 229		16.4	<ul> <li>M-Pesa app live across all markets, mini-app roll-out ongoing</li> </ul>

<sup>\*</sup> Normalised growth presents performance on a comparable basis. This adjusts for foreign currency fluctuation on a constant currency basis (using the current period as base) to show a like-for-like comparison of results

## Safaricom highlights | Strong growth supported by M-Pesa and fixed

5.2	41 482	10.0	M-Pesa • Contribution increased to <b>39.6%</b> of
2 11.4	7 577	17.1	service revenue from <b>38.3%</b> in PY  • 4Q growth accelerated back into double-digit
92 8.8	16 449	13.8	Strong FTTx growth
(6.2)	19 816	(0.9)	<ul> <li>Fixed revenue growth of 20.1%</li> <li>FTTH customers grew 17.9%</li> <li>466k homes passed, up 27.6%</li> </ul>
52 4.0			Guidance
5 5.2			<ul><li>Growth for Core/Kenya</li><li>Peak EBIT losses for Ethiopia</li></ul>
9	11.4 92 8.8 62 (6.2) 52 4.0	11.4 7 577 92 8.8 16 449 62 (6.2) 19 816 52 4.0	12     11.4     7 577     17.1       192     8.8     16 449     13.8       152     (6.2)     19 816     (0.9)       152     4.0

<sup>1.</sup> The Group's effective interest of 34.94% in Safaricom Group PLC (Safaricom) is accounted for as an investment in associate. Results represent 100% of Safaricom and is for information purposes only.

# Financial Review



## Group income statement | EBITDA growth offset by Ethiopia & finance costs

R million	FY23	FY22	Reported % change	Ex Vodafone Egypt^ % change	Normalised* % change
Revenue	119 170	102 736	16.0	8.0	4.9

79 936

39888

(14657)

3 0 5 6

28 236

(3673)

24 563

(6829)

17 734

1013

17.2

13.2

22.6

(14.7)

3.6

15.7

1.8

1.0

2.1

(6.4)

7.2

6.0

(2.5)

3.5

3.6

11.4

(0.9)

93 650

45 144

(17.968)

2 607

29 252

(4248)

25 008

(6897)

18 111

948

\* Normalised growth, which presents performance on a comparable basis. This adjusts for foreign currency fluctuation on a constant currency basis (using the current period as base) and excludes the impact of merger, acquisition and disposal

Service revenue

Operating profit

Net finance charges

**Profit before tax** 

Taxation

Net profit

**HEPS** (cents)

Depreciation and amortisation

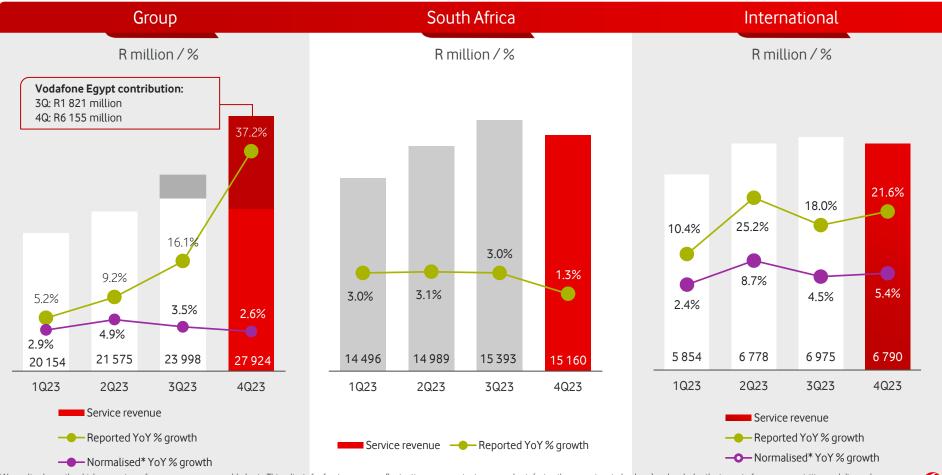
Net profit from associates and joint ventures

^Group excluding Vodafone Egypt, which was consolidated from 8 December 2022

activities at a constant currency basis where applicable, to show a like-for-like comparison of results

**EBITDA** 

## Service revenue | Growth supported by Vodafone Egypt & FX



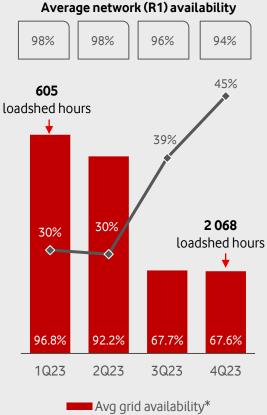
<sup>\*</sup> Normalised growth, which presents performance on a comparable basis. This adjusts for foreign currency fluctuation on a constant currency basis (using the current period as base) and excludes the impact of merger, acquisition and disposal activities at a constant currency basis where applicable, to show a like-for-like comparison of results



## South Africa | Impact of loadshedding

Eskom

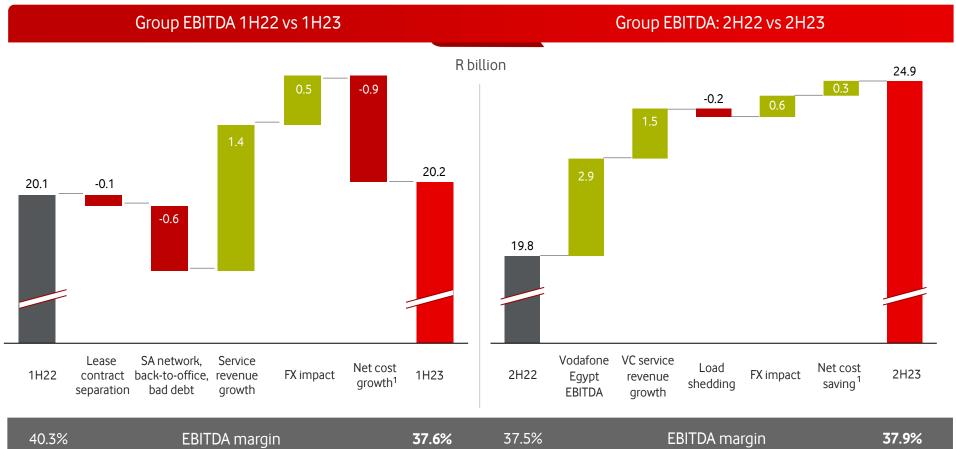
Variable **Impact** Data Acceleration of data traffic growth from 30% in FY1Q to 45% in FY4Q Incrementally challenging to meet demand as loadshedding stages increase demand R300 million additional operating costs from FY22 to FY23, largely related to diesel. **Operating**  Savings achieved on diesel via bulk purchasing costs Costs increase with load-shedding stages Capital Invested R4 billion in capex to address energy resilience from FY20-23 Peak spending in FY21, with FY23 at R0.7 billion expenditure Loadshedding negatively impacts network performance, measured as 'R1' availability Network Maintained monthly average R1 of >94% throughout FY23, network NPS leadership Requires data-led smart capex decisions performance • Accelerates renewable energy plans, including virtual wheeling agreement with



\*Average AC grid availability across the Vodacom South Africa network

**-**♦**-** Data traffic growth

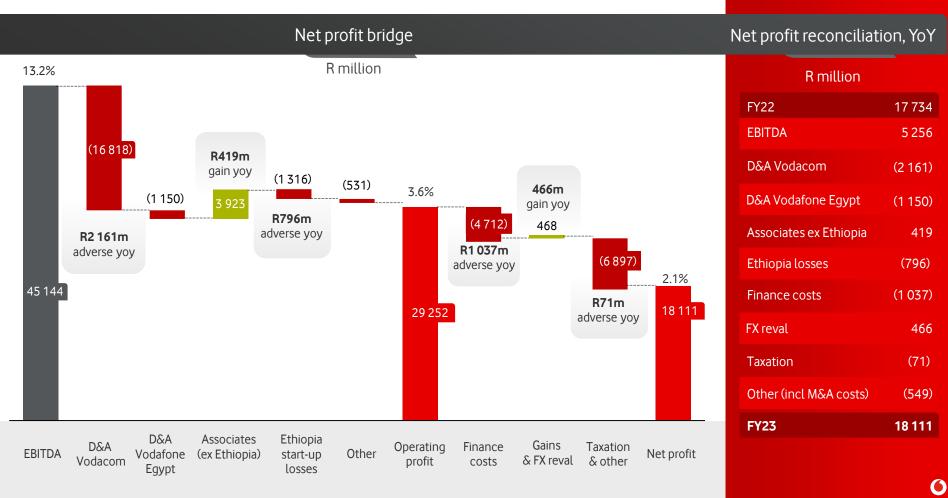
## Group EBITDA | Significant improvement in second half growth



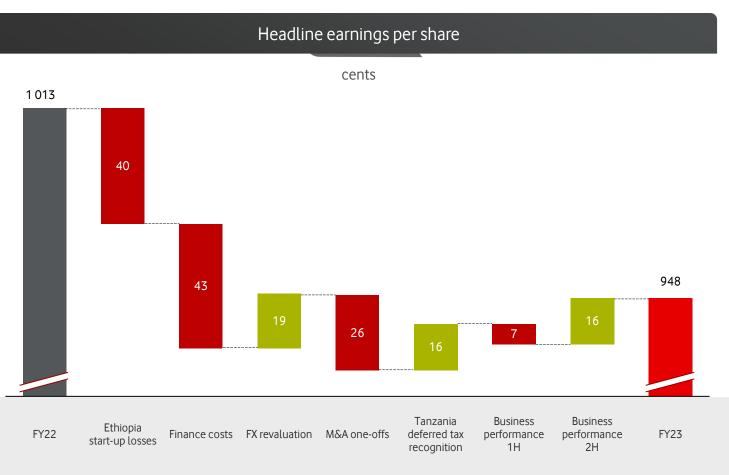


<sup>1.</sup> Excluding the impact of the separately identified cost pressures (e.g., lease contract separation)

## Net profit | Ethiopia & finance costs weigh on net profit



## **HEPS | Underlying performance improved**

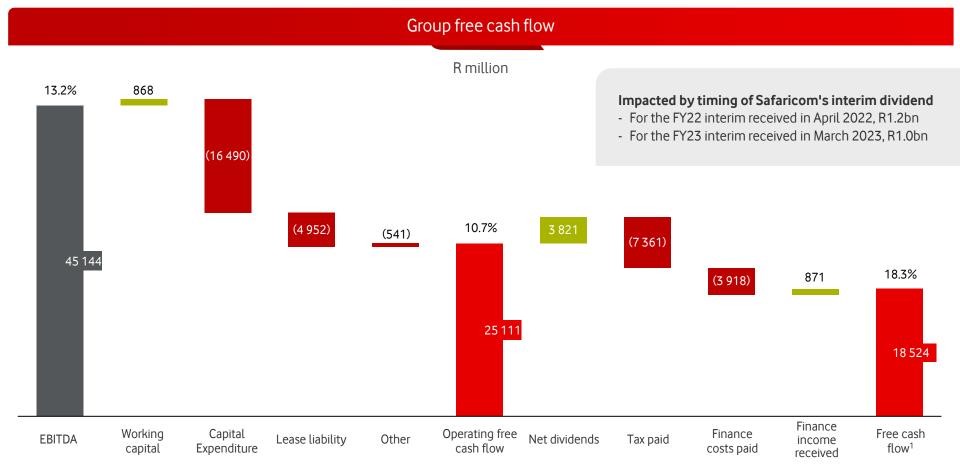


Factors impacting growth (after tax and non-controlling interests)

- Higher start-up losses in Ethiopia of R714 million
- Higher finance costs of R757 million
- FX gain of R340 million
- Deferred tax asset recognised in Tanzania on improved outlook
- Net income contribution of Vodafone Egypt offset by new shares issued

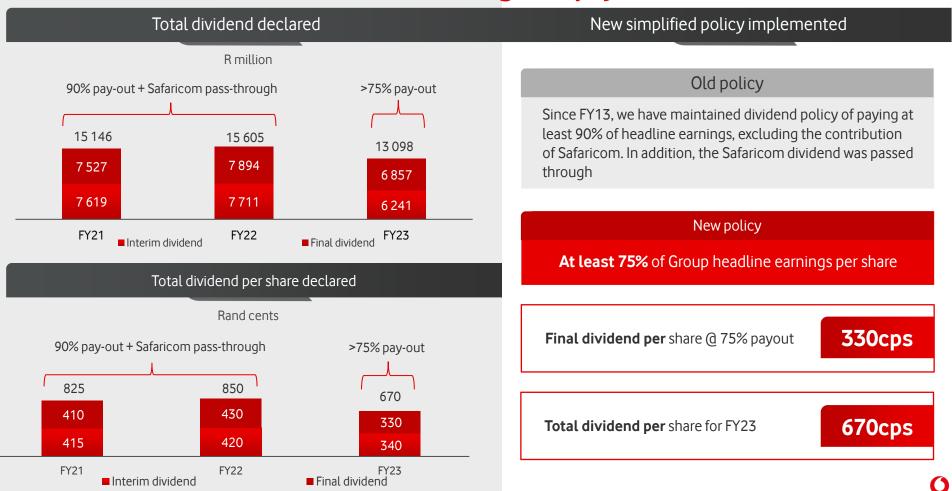
Improved business performance in second half

## Cash flow | Strong growth, impacted by timing of Safaricom dividend

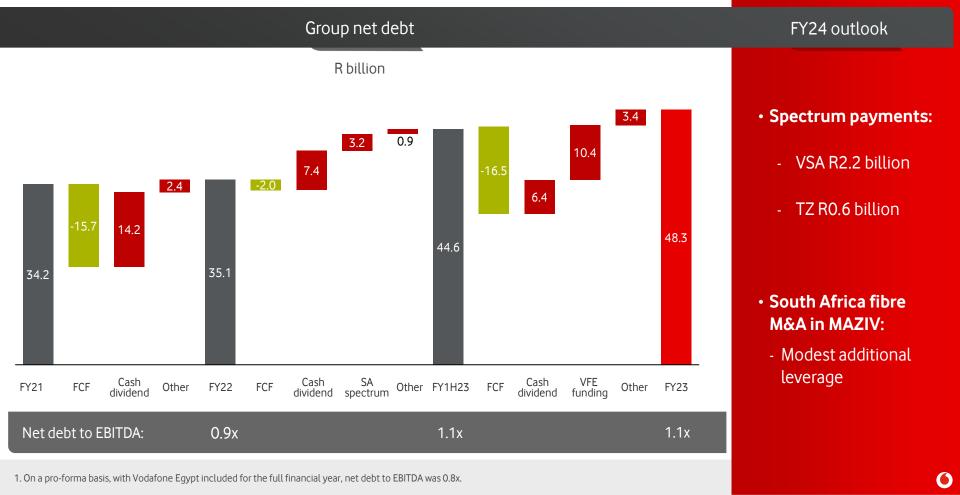




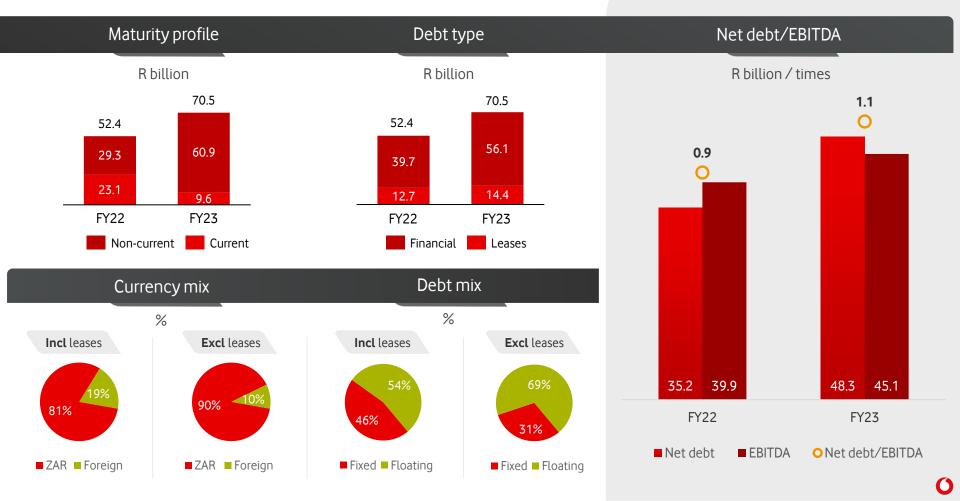
## Shareholder returns | One of the JSE's highest payout ratios



## Net debt | Strong free cash supports FY leverage



## Capital structure | Debt lens post Vodafone Egypt transaction



## Targets | Medium-term targets upgraded

Targets Considerations

#### Group service revenue growth

 $\textbf{from} \ \mathsf{mid}\text{-single digit}\ \textbf{to}\ \mathsf{mid}\text{-to-high-single digit}$ 

The macro-outlook remains uncertain, with the base case evolving to lower growth for longer

#### Group EBITDA growth

**from** mid-to-high-single digit **to** high-single digit

Our strategy is resilient, but we have also sharpened focus on our data-led personalised pricing and accelerated cost containment initiatives across the Group

#### Group capital intensity ratio

13.0% to 14.5% of Group revenue

FY24 Group EBITDA growth consistent with medium term target

These targets are on average, over the next three years, and are on a normalised basis in constant currency, based on prevailing economic conditions, including Vodafone Egypt but excluding spectrum purchases, exceptional items and the acquisition of a joint-control stake in Maziv.



## **Targets | Capital allocation priorities**

#### Investment into organic growth

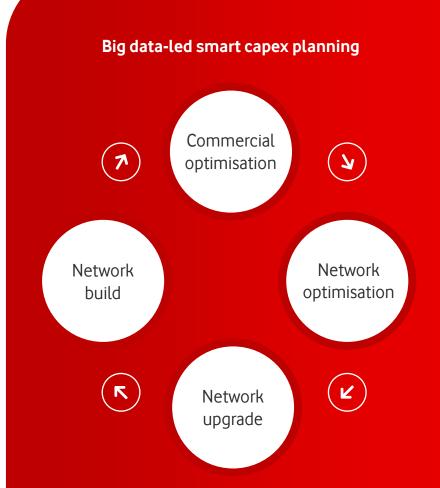
Supported by stable capital intensity with an ambition of flat to improving ROCE

#### Dividend pay-out of at least 75% of dividends

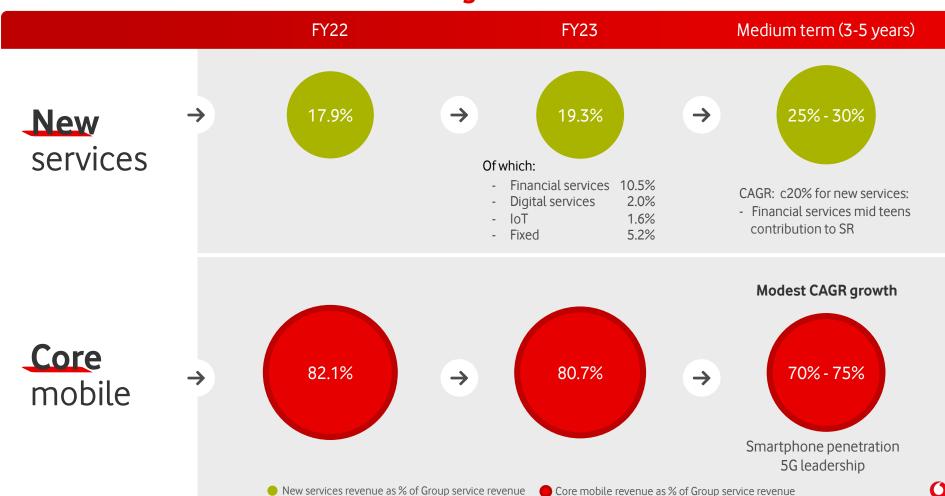
One of the highest payout's on the JSE

#### Deleveraging M&A related debt

Supportive of EPS growth



## Outlook | We have a clear ambition to grow new services



#### Priorities | Enhancing shareholder value as we shift from telco to techco

**Execute on our** system of advantage



**Accelerate** and diversify returns



**Enhance** societal value

#### Leadership in fixed and mobile

Complete M&A MAZIV (South Africa fibre)

**Accelerate** device financing, FWA, active days

#### Upgraded targets

Medium-term service revenue & EBITDA acceleration

#### Inclusion for all

increase female representation at management levels\*

#### Diversify with our digital ecosystem

Launch S M-Pesa in Ethiopia, one-app strategy s

Scale Simplify
Tech-for-good customer
platforms, journeys
super-apps

#### **Attractive returns**

Maintain/ improve ROCE

#### **Planet**

reduce GHG emissions\*

#### Optimised TechCo

**Partner** to power growth (rural, fibre)

**Drive** sharing agenda across all markets

# Disciplined capital allocation

Delever post M&A

# Digital society

drive financial inclusion\*

