

## Consolidated Income Statement

**for the year ended 31 March 2009**

		2009	2008	2007
		Rm	Rm	Rm
	Notes	Reviewed	Audited	Audited
<b>Revenue</b>		<b>55 187.1</b>	48 177.8	41 146.4
Other operating income		<b>254.8</b>	155.6	119.8
Direct network operating cost		<b>(30 421.6)</b>	(26 299.5)	(22 439.8)
Depreciation		<b>(3 948.0)</b>	(3 366.0)	(2 901.8)
Staff expenses		<b>(3 618.7)</b>	(2 975.4)	(2 372.5)
Marketing and advertising expenses		<b>(1 523.6)</b>	(1 264.3)	(1 146.4)
Broad-based black economic empowerment charge	3	<b>(1 382.4)</b>	-	-
Other operating expenses		<b>(1 696.0)</b>	(1 362.4)	(1 063.6)
Amortisation of intangible assets		<b>(734.8)</b>	(545.2)	(459.4)
Impairment of assets		<b>(112.2)</b>	(29.9)	(22.9)
<b>Operating profit</b>		<b>12 004.6</b>	12 490.7	10 859.8
Finance income		<b>108.2</b>	72.3	74.5
Finance costs		<b>(1 459.5)</b>	(681.3)	(369.3)
(Losses)/Gains on remeasurement and disposal of financial instruments		<b>(397.5)</b>	185.1	(169.0)
Loss from associate		<b>(18.9)</b>	-	-
<b>Profit before taxation</b>		<b>10 236.9</b>	12 066.8	10 396.0
Taxation		<b>(4 045.0)</b>	(4 109.2)	(3 836.0)
<b>Net profit</b>		<b>6 191.9</b>	7 957.6	6 560.0
<b>Attributable to:</b>				
Equity shareholders		<b>6 089.3</b>	7 811.4	6 342.4
Minority interests		<b>102.6</b>	146.2	217.6
		<b>6 191.9</b>	7 957.6	6 560.0
		<b>2009</b>	<b>2008</b>	<b>2007</b>
		<b>Cents</b>	<b>Cents</b>	<b>Cents</b>
		<b>Reviewed</b>	<b>Reviewed</b>	<b>Reviewed</b>
Basic and diluted earnings per share	2	<b>409.2</b>	525.0	426.3